



ICE 3-DAY PARTNER EVENT SCOTTSDALE, ARIZONA



YOUR SPONSORSHIP DOLLARS SUPPORT CRISTEL HOUSE (TRANSFORMING THE LIVES OF IMPOVERISHED CHILDREN)

Children don't choose to be born into poverty. Most grow up never realizing their human potential. Instead, they face physical and psychological trauma—hunger, malnutrition, disease, low self-esteem and lack of opportunity.

Christel House's mission is to help transform the lives of these impoverished children. Through education, food and health care – their focus is on providing support from early childhood through early adulthood.

To support this cause, each year over 1,500 golfers are

expected to participate in Christel House charity events held worldwide – spanning four continents. This unique series of global tournaments is the signature, annual event for Christel House, helping to raise awareness and financial support for the organization's dedicated efforts.

For 2016, ICE will support its partnership with Christel House by sponsoring a 3-day series of events.

Now it's time for YOU to get involved!

CRISTEL HOUSE SUCCESS:

94%
Of graduates continue tertiary studies and/or are gainfully employed

93%
Student retention rate

90%
Graduation rate

PLEASE RSVP BY FEBRUARY 15, 2016 TO:

Michelle Spatafore | **602.635.5267** | Michelle.Spatafore@iceenterprise.com

You're Invited
ICE 3-DAY PARTNER EVENT
April 7-9, 2016

- TRAVEL EXPO
- PARTNER MIXER
- GOLF TOURNAMENT
- 5K WALK



SPONSORSHIP OPPORTUNITIES INSIDE



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michelle.spatafore@iceenterprise.com

THURSDAY
AGENT TRAVEL EXPO
PARTNER APPRECIATION MIXER

07
APRIL

FRIDAY
CHRISTEL HOUSE GOLF TOURNAMENT
GOLF AWARDS DINNER

08
APRIL

SATURDAY
ICE HOSTED 5K WALK
CHAPARRAL CITY PARK

09
APRIL

ATTEND AS AN OFFICIAL SPONSOR

PROCEEDS BENEFIT CHRISTEL HOUSE CHARITY

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER
	\$6,000	\$4,500	\$3,000
URL & LOGO ON EVENT WEBSITE	x	x	x
RECOGNITION AT VENDOR MIXER	x	x	x
COMPANY LOGO IN PRINTED PROGRAM	x	x	x
VENDOR GROUP PHOTO	x	x	x
GOLF EVENT TICKETS	4x	2x	1x
5K EVENT TICKETS	4x	2x	1x
ON-PROPERTY GOLF EVENT SIGNAGE	4x	2x	1x
SIGNAGE AT GOLF AWARDS BANQUET	2x	1x	
PREFERRED BOOTH PLACEMENT AT TRAVEL EXPO	x	x	
15 MINUTE EMPLOYEE FACE-TO-FACE TRAINING AT EXPO	x	x	
COMPANY LOGO AT REGISTRATION TABLE	x	x	
COMPANY LOGO ON ICE EMPLOYEE DIGITAL SIGNAGE	x		
COMPANY LOGO ON ICE EMPLOYEE MARKETING MATERIALS	x		
COMPANY LOGO ON THANK YOU CARD	x		
COMPANY LOGO ON GOLF CARTS	x		
SOCIAL MEDIA PHOTO POST	x		
RECOGNITION AT GOLF SHOTGUN START	x		
RECOGNITION AT 5K START	x		
RECOGNITION AT AWARDS	x		

à LA CARTE SPONSORSHIPS

5K T-SHIRT SPONSOR	\$3,000	ONE EVENT SIGN	\$350
BEVERAGE & SNACK CART	\$2,500	ONE GOLF TICKET	\$175
LOGO WATER BOTTLE	\$1,500	ONE 5K TICKET	\$35
PEN SPONSOR	\$1,000		

AGENT TRAVEL EXPO

Thursday April 7, 2016
11:30am-3:30pm
ICE Headquarters
15501 North Dial Blvd. Scottsdale, AZ
Evening: Partner Appreciation Mixer

GOLF TOURNAMENT

1:00pm, Friday April 8, 2016
Awards Dinner: 5:30pm
Orange Tree Golf Resort
10601 N. 56th St. Scottsdale, AZ
** Includes lunch & dinner*

ICE 5K WALK

9:00am, Saturday April 9, 2016
Registration: 8:30am
Chaparral City Park
5401 N. Hayden Rd. Scottsdale, AZ
** Includes snack & water*

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