

Media Contact: Heather Richey Phone: (317) 464-8268 Email: hrichey@christelhouse.org

FOR IMMEDIATE RELEASE

Tuesday, February 18, 2014

Giving Library selects Christel House

Indianapolis, Ind. – The Giving Library, an online video archive that connects donors to nonprofits, has selected Christel House International (CHI) as one of its newest participants. The Giving Library's mission is to help donors discover nonprofits that meet their specific interests and make secure donations.

"We are enormously grateful to The Giving Library for profiling Christel House," said Bobbi Bosch, Vice President – Development and Marketing for Christel House. "Its video production team helped us tell our story effectively. We feel this video will help our supporters understand and connect with our work."

The Giving Library hosts videos featuring more than 850 nonprofit organizations. These have been created to help potential donors better understand an organization's mission and programs. Donors may also make donations directly through The Giving Library's site and share nonprofits' stories through social media networks.

"The Giving Library is being used by foundation grantmakers and individual donors who seek a more efficient, interactive, and engaging method of charitable giving," said Kerry Vaughan, Manager of the Giving Library. "We're very excited to give donors a number of high-quality donation options."

In addition, nonprofits' videos will also be featured on their GuideStar, Charity Navigator, JustGive and GreatNonprofits profiles.

CHI's profile can be viewed at: <u>http://www.givinglibrary.org/organizations/Christel-House-</u> <u>International</u>. Prospective donors may click the 'Share Now' button to share CHI's profile and the Giving Library will then provide a \$5 donation for each share.

For additional information about The Giving Library, please visit: <u>http://www.givinglibrary.org/faq/</u>.

-30-

About Christel House International

Christel House International (CHI) is transforming how kids, their families and future generations permanently escape poverty. Much more than a school, CHI was established in 1998 by Founder Christel DeHaan and currently serves over 4,000 impoverished children around the world. By providing high quality education, nutritious meals, regular health care, character and life skills development, and career counseling, CHI helps students grow into confident, hardworking and ethical young adults who give back to their families and communities. CHI operates six learning centers in India, Mexico, South Africa and the U.S.A., as well as a career development program in Venezuela. For more information, please visit <u>www.christelhouse.org</u>.

About the Giving Library

The Giving Library is an online video archive that connects donors to nonprofits. Featuring more than 850 nonprofit organizations from across the country, the Giving Library offers donors an innovative way to enhance their strategic, charitable giving. Giving Library videos are featured on GuideStar, JustGive, Charity Navigator, and GreatNonprofits. Read about the Giving Library in Forbes and at GivingLibrary.org.

The Giving Library (<u>www.GivingLibrary.org</u>) is an online video archive that connects donors to nonprofits.