

For Immediate Release

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Christel House Academy Welcomes New Board Members

INDIANAPOLIS, IND. – Christel House Academy is pleased to welcome three new board members, **Bruce Bryant, Cheri Dick and Wayne Kimball, Jr.**, to the Christel House Academy Board of Directors. The Board is the governing body for the Christel House Academy network of schools, which includes Christel House Academy South and West, and Christel House DORS South and West.

Bruce Bryant, President and Creative Director of Promotus Advertising, is an expert in developing marketing strategies and creative concepts. He has produced national, award-winning radio spots, television commercials and film projects. His agency specializes in cause marketing and behavior-change campaigns that can be unexpected and edgy, including Indiana's anti-smoking campaign. The firm has worked with the Hoosier Lottery, Indiana Pacers and NCAA. The Indiana Federation of Advertising Agencies named Bryant its "Ad Person of the Year" in 1998-1999 and 2002-2003.

Cheri Dick served as the Executive Director of the Booth Tarkington Civic Theatre, a community theater with a professional staff and an annual operating budget of \$2 million, from 2005-2014. She was instrumental in the organization's move from Marian University to the Center for the Performing Arts in Carmel. After its first season in the new location, season ticket sales were up 32%.

Wayne Kimball, Jr., is the Director of Performance Improvement with the ACT-1 Group. He received an MBA with a focus on International Business from Loyola University in Chicago. Kimball is actively involved in the community, is affiliated with many professional organizations and has served on a number of nonprofit boards.

"We feel fortunate that Christel House Academy is able to attract such highly talented and creative individuals to serve on its board of directors," says Carey Dahncke, chief academic officer for Christel House Academy.

Christel House Academy is authorized by the Mayor of Indianapolis, and serves a low income, urban population. For more information, please visit www.chacademy.org.

About Christel House Academy

Established as a public charter school in 2002, Christel House Academy (CHA) today operates four schools in Indianapolis—CHA South, serving 641 at-risk students in grades K-12; CHA West

currently serving 198 students from K-3, and two adult high schools, Christel House DORS South with 268 students and Christel House DORS West with an enrollment of 151 students. CHA provides a holistic human development approach that focuses on building strong character to complement each child's rigorous academic foundation. Through its College & Careers program, CHA continues to support its graduates through post-secondary education and job placement so they become self-sufficient, contributing members of society.

Christel House Academy South was Indiana's first charter school to receive the National Forum to Accelerate Middle-Grades Reform's "School to Watch" designation. Additional awards include the Indiana Achievement and Breakthrough Schools Awards. For more information, please visit www.chacademy.org.